



**MOTILAL NEHRU COLLEGE (EVE.)  
UNIVERSITY OF DELHI**



# **CALL FOR PAPERS**

**Department of Commerce**

**Organises an**

# **INTERNATIONAL CONFERENCE**

**HYBRID MODE**

**ON**

**Digital Future: Reshaping Commerce, Finance and**

**Management for Sustainable Global Development**

*And a Pre-Conference Workshop On*

**Advancing Research With AI Tools**

**(Resource Person: Prof. Rajnish Kler)**



**Date: April 04, 2026**

**Venue: Seminar Room, Motilal Nehru College  
University of Delhi**



**Patron**

Prof. Sandeep Garg  
Principal  
MLNCE

**TIC**

Dr. Maya Rani

**Convener**

Dr. Neelu Grover

**Co-Conveners**

Dr. M.A. Honest Mohideen  
Dr. Bhawna Rajput

**Organising Secretaries**

Dr. Monika Rajput  
Mrs. Renu

**Organising Committee**

Dr. Amit Mishra, Dr. Varun Narang,  
Mr. Md. Ali, Mr. Ankit, Dr. Harish,  
Mrs. Priya, Mrs. Somwati, Ms. Madhu,  
Dr. Jayakshi, Ms. Princi Jain

## ABOUT THE COLLEGE

**Motilal Nehru College (Evening)**, established in July 1965, is a constituent college of the University of Delhi and is a renowned academic institution situated adjacent to the South Campus. For over five decades, the college has been committed to the goal of imparting holistic education by offering undergraduate courses in the streams of Arts and Commerce. The institution's commitment to its mission of academic excellence with accessibility and inclusivity is unwavering. The college takes pride in its dedicated faculty, vibrant student societies, and steadily improving infrastructure. A well-stocked air-conditioned library, air-conditioned rooms & computer lab, sports facilities, and a lush green campus make it a distinguished centre of learning in the capital city of the country.



## ABOUT THE DEPARTMENT

The Department of Commerce is a key wing of the college and plays an important role in promoting academic excellence and professional competence in the fields of business, trade, finance, and management. It offers the B.Com (Honours) and B.Com, programmes to students. The department is committed to fostering quality education that equips students with both theoretical knowledge and the practical skills required in the contemporary business world.

Student activities, industry interactions, workshops, seminars, and talks are conducted by the department on a regular basis to keep students updated on emerging trends in global markets. With a dedicated team of 17 permanent faculty members and 2 guest teachers, the department strives to promote academic growth and contribute positively to societal development.

## ABOUT THE CONFERENCE

The Department of Commerce, Motilal Nehru College (Evening), University of Delhi, is organizing an International Conference on “**Digital Future: Reshaping Commerce, Finance and Management for Sustainable Global Development**” on 4th April 2026. The conference aims to bring together academicians, researchers, industry professionals, and students to explore the transformative role of digital technologies in shaping modern commerce, finance, and management practices.

The conference will serve as a platform to share innovative research, emerging trends, and practical insights on digital transformation, fintech, financial literacy, e-commerce, artificial intelligence, data-driven management, and sustainable business strategies. It seeks to encourage interdisciplinary discussions that address contemporary challenges and opportunities in the global digital economy.

## CONFERENCE OBJECTIVES

The Conference seeks to:

- **To examine the role of digital technologies** such as artificial intelligence, financial literacy, fintech, blockchain, big data, and digital platforms in transforming commerce, finance, and management globally.
- **To assess the contribution of digital transformation** to sustainable global development, including economic growth, environmental sustainability, and financial and social inclusion.
- **To explore emerging business models and strategies** that integrate digital innovation with sustainable practices in commerce, finance, and management.

- **To identify challenges, risks, and opportunities** of digital transformation and propose ethical and sustainable solutions.
- **To encourage knowledge exchange and international cooperation** for developing policies and frameworks supporting sustainable digital economies.
- **To examine the impact of digital transformation on Human Resource Management and Organizational Behaviour**, including digital workplaces, remote work models, talent management, employee engagement, and leadership in technology-driven organizations.

## CONFERENCE TRACKS

Sub-themes of the conference includes :

1. **Artificial Intelligence in Finance, Marketing and Operations**
2. **Financial Literacy, FinTech and Digital Financial Innovation**
3. **Blockchain, Digital Assets, and Financial Systems**
4. **Digital Transformation in Commerce and E-Business**
5. **Big Data Analytics and Data-Driven Decision Making**
6. **Digital Marketing and Consumer Behaviour**
7. **Digital HRM, Leadership, and the Future of Work**
8. **Entrepreneurship, Innovation, Green Finance, and Sustainability**
9. **Cybersecurity, Data Privacy, and Digital Governance**
10. **Smart Supply Chains, Logistics, and Global Digital Trade**
11. **Digital Transformation in Emerging Economies: The India Experience**

*Note: The above tracks are indicative and not exhaustive. Authors may submit research papers on any topic relevant to the broader theme of the conference.*

## ABOUT THE PRE – CONFERENCE SPECIAL SKILL WORKSHOP

### **Let's Learn: “Advancing Research with AI Tools”**

- Duration: 1 Hour
- Mode: Demo + Hands-On Practical
- Audience: Faculty members, Researchers and Students
- Tools Covered: Claude AI • ChatGPT • Microsoft Copilot • Google Notebook LM
- Workshop Requirements: Laptop with internet access • Google account • DU Library credentials for Scopus • Claude Desktop installed

### **Workshop Objectives**

#### **Participants will gain practical skills to:**

- Understand the role of AI tools in enhancing academic research productivity and output quality.
- Use Claude Desktop for intelligent file management, research assistance, and task automation.
- Leverage AI-integrated features in Scopus (via DU Library) for efficient literature discovery.
- Conduct structured web data scraping using AI-assisted website integration tools.
- Utilise Google Notebook LM for systematic research paper review and synthesis.

### **Resource Person for the Workshop:**

#### **Prof. (Dr.) Rajnish Kler**

Professor,  
Department of Commerce,  
Motilal Nehru College (Evening),  
University of Delhi

## WHO SHOULD PARTICIPATE

All those who wish to contribute their voice and vision toward reshaping India's future are warmly invited to join this discussion forum on *Digital Future*. We welcome participation from international and Indian academicians, research scholars, thinkers, innovators, esteemed faculty members, and students.

## AWARDS AND OPPORTUNITIES

- Certificates will be provided for attending the workshop, and for paper presentation/participation to all registered participants.
- The conference will appreciate and recognise the outstanding papers, with awards for both researchers and students.
- Selected papers presented at the conference may be considered for publication in an edited book with an ISBN. However, publication will be subject to peer review and editorial guidelines and is not guaranteed.

## REGISTRATION

Category	Online (INR)	Offline (INR)*
Students (UG/PG)	₹ 100	₹ 200
Research Scholar	₹ 300	₹ 500
Participants (No Paper Presentation)	₹400	₹500
Professor/Associate Professor/Assistant Professor /Corporates	₹ 500	₹ 700
Foreign Delegates	\$30	\$50

\* Conference kit, breakfast, lunch, and high tea are included in the registration fee for offline participants only.

- Certificates will be duly issued only to registered participants and presenters after the presentation. All authors must register individually to receive their certificate.
- The results of the paper presentation awards will be decided by the Technical Committee and the Session Chairs.

- No TA /DA or accommodation will be provided to the participants or presenters.
- All participants and paper presenters are required to register via the registration link and pay the applicable registration fee. **For jointly authored papers, all authors must register separately.**

### BANK/ PAYMENT DETAILS

- Registration Link: <https://forms.gle/dUpbUD9HUwNwRRus5>
- The *registration fee* (as applicable) can be paid via NEFT/IMPS/UPI to the following bank account:

Account Name : MOTILAL NEHRU COLLEGE EVENING

Account No. : 031301004186

Type of Account : Current

Bank Name : ICICI Bank

IFSC : ICIC0000313

SCAN HERE  
TO PAY



## IMPORTANT DATES

Registration Opens	: March 16, 2026
Last Date of Abstract Submission	: March 27, 2026
Notification of acceptance	: March 29, 2026
Last Date of Registration/ Full Paper and PPT submission	: April 02, 2026

## SUBMISSION GUIDELINES

Authors are invited to submit their research papers for the international conference under the relevant sub-themes. Interested participants are requested to submit original and unpublished abstracts and full papers in accordance with the submission guidelines provided below:

- Word Limit : 300 – 400 words (Abstract Submission)
- : 5000-6000 words (Full Paper Submission)
- Font & Formatting : Times New Roman, 12pt, 1.5 line Spacing
- Citation Style : APA 7<sup>th</sup> Edition
- Submission Email : internationalconferencemlnc@gmail.com

*All Papers must be original and plagiarism-free*

## ADVISORY COMMITTEE

- **Mr. Dhruv Mathur** – Entrepreneur, Founder and CEO, Perfect Digital, Dublin, Ireland
- **Prof. (Dr.) Pastor R. Arguelles Jr.** – Director, Research and Publication Office University of Batangas, Lipa City, Philippines
- **Dr. Puneet Vatsa** – Senior Lecturer, University of Sunshine Coast, Australia

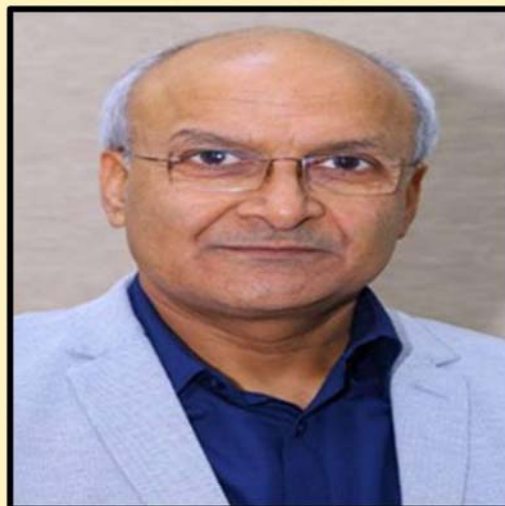
- **Prof. Vijay Singh** – Adjunct Faculty, Department of Management Studies, NSUT, Dwarka, New Delhi
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- **Prof. Priya Bhalla** – Professor, MLNCE
- **Prof. Anjali Agarwal** – Professor, MLNCE
- **Dr. Bishnu Charan Nag** – Associate Professor, MLNCE

## EXECUTIVE SECRETARIAT

<b>Patron</b>	Prof. Sandeep Garg, Principal, Motilal Nehru College (Evening), University of Delhi
<b>Teacher-in-Charge</b>	Dr. Maya Rani
<b>Convener</b>	Dr. Neelu Grover
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<b>Organising Secretaries</b>	Dr. Monika Rajput & Mrs. Renu
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**PATRON**

**Prof. Sandeep Garg**  
Principal  
Motilal Nehru College (Evening)  
University of Delhi

**CHIEF GUEST**

**Prof. Vijay Kumar Shrotryia**  
Senior Professor  
Dean & Head  
Department of Commerce  
Faculty of Commerce and Business  
Delhi School of Economics  
University of Delhi

**GUEST OF HONOUR**

**Prof. Amit Kumar Singh**  
Professor  
Department of Commerce  
Faculty of Commerce and Business  
Delhi School of Economics  
India

**DISTINGUISHED GUEST**

**Prof. R.P Tulsian**  
Chairperson, Committee for  
Promotion of Financial literacy, DU

## KEYNOTE SPEAKERS



**Dr. Puneet Vatsa**

Senior Lecturer  
University of Sunshine Coast  
Australia



**Mr. Dhruv Mathur**

Entrepreneur  
Founder and CEO, Perfect Digitals  
Dublin, Ireland



**Prof. (Dr.) Pastor R. Arguelles Jr.**

Director, Research and Publication  
Office University of Batangas, Lipa  
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